

WORLD SAILING **SUSTAINABILITY COMMISSION** **ANNUAL WORK PLAN 2024-2028**

1. Committee Name

Sustainability Commission

2. Committee Members

Sigrid Beckmann	Ferran Muniesa	Ece Asya Ikizler
Heiko Thoelmann	Irina Perez Le Roux	Lara Poljsak
Mariana Douka	Maja Lesny	Nuno Gomes
Peina Chen	Vaclav Bravec	Amy Munro – advisory
Julie Dufus – advisory		

3. Working Groups

<u>Working Group</u>	<u>Lead</u>	<u>Members</u>
Engagement – ambassadors, award		Sigrid, Lara, Maja, Ferran, Ece
Events		Maja, Ferran, Peina, Lara and Ece
Technical/carbon		Amy, Nuno, Heiko
Biodiversity		Marianna, Vaclav

4. Remit and Strategic Alignment

[“Ready for the Future 2025-2029”](#)

[“Olympic Vision”](#)

[“Sustainability Agenda 2030”](#)

[“Steering the Course: Women in Sailing”](#)

[“Para Inclusive Strategy”](#)

<u>Mission/Remit</u>	Mission Statement/Remit: (a) develop a long-term sustainability vision for World Sailing (“Vision 2030”); (b) develop a set of stretching but achievable sustainability goals and measures for the sport to realise the vision; (c) propose research projects that are undertaken in conjunction with World Sailing’s partners and academic institutions to validate and set appropriate sustainability targets for the sport; (d) propose research projects that are undertaken in conjunction with World Sailing’s partners and academic institutions to identify specific solutions to meet World Sailing’s sustainability goals; (e) support the World Sailing Executive Office as requested through the Chief Executive Officer with the delivery of the World Sailing sustainability strategy; (f) contribute to the planning and delivery of the annual Sustainability Forum at the World Sailing conference; (g) contribute and review the World Sailing annual sustainability report; and (h) act as World Sailing ambassadors across the sport in all matters related to sustainability, actively promoting the vision and work of the sport.
<u>Alignment to WS Strategies</u>	
Ready for the Future	Impact Section
Sustainability Agenda 2030.	Document with the exception of social elements

5. Objectives for the Year

List 3–5 specific, measurable, achievable, relevant, and time-bound (SMART) objectives for the year.

Objective 1	Engagement: Creating meaningful engagement through community engagement
Objective 2	Events
Objective 3	Technical/Carbon
Objective 4	Biodiversity
Objective 5	

6. Key Activities

- Break down the objectives into actionable tasks with deadlines and responsible parties.
- Define key performance indicators (KPIs) to measure progress and success.
- Outline the resources required to achieve the objectives.

OBJECTIVE 1		Engagement		
TASKS	DEADLINE	RESPONSIBLE PARTY	KPI	RESOURCE REQUIRED
Create and implement a targeted approach to membership engagement, to facilitate relevant Agenda 2030 objectives. Increase numbers to align with the objectives relating to the WS membership. - Promote and facilitate the WS 11th Hour Impact Award	Q2-Q4	WS Sustainability, Engagement Working Group	Number of MNAs and Classes fulfilling relevant membership Agenda 2030 objectives. E.g. MNAs with a sustainability plan/strategy.	Staff Time Partner, MNA and Class time and financial resource.
Increase athlete participation in sustainability initiatives by 30% • Launch a “Sustainability Ambassador” program targeting elite and youth sailors. • Host virtual info sessions before key events. • Profile participating athletes on social media and event broadcasts.	Dec 2025	WS Sustainability, Engagement Working Group	Number of athletes signing up to sustainability programmes/number of athlete led sustainability initiatives/ athlete feedback/satisfaction ratings	Staff time and sustainability budget
Expand Social Media Engagement on Sustainability Topics • Create a social content calendar tied to ocean/environmental awareness days. • Develop engaging formats like reels, athlete Q&As, and behind-the-scenes eco-tips. • Run a social challenge (e.g. #CleanRegattaChallenge) with prizes during regattas.	Q3	WS Sustainability, WS Comms and Engagement Working Group	• % increase in likes, shares, comments on sustainability posts. • Total reach and impressions for eco-content. • Number of sustainability-related hashtags used by audience.	Staff Time MNA and Class time

Re-establish the sustainability forum or support a sustainability activation at the World Sailing Annual Conference. - Create and engaging forum/activation for WS members at the Annual Conference - Find suitable speakers, sponsors and/or partners to assist in facilitating - Collect feedback	Q2-Q4	Chair and WS Sustainability	Participation numbers and feedback ratings	Staff time Financial resource depending on activation
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OBJECTIVE 2		Events		
TASKS	DEADLINE	RESPONSIBLE PARTY	KPI	RESOURCE REQUIRED
Increase the number and geographical spread of Sailors for the Sea Clean Regattas by 20% - Host webinars for event organisers on sustainable regatta practices. - Support S4S in language translation to expand to wider ,markets including China. - Investigate opportunities to offer incentives (recognition, discounts, World Sailing points) for participating events.	Dec 2025		• Number of regattas enrolled and certified. • Number of sustainability initiatives implemented per event. • % of participating events reporting positive environmental impact.	Staff time MNA voluntary time
Create a mechanism to ensure accountability for the mandated and contracted requirements of WS events.	Q3	Chair , Vice-Chair and WS Sustainability	Fulfilment matrix depicting events against the criteria set out.	Time resource Software to get feedback/survey
Establish mechanisms for event reporting requirements are fit for purpose including engagement of relevant parties.	Q2-Q4	Vice-Chair, Event Working Group and WS Sustainability	Number of events reporting to the required standard	Time resource Software to get feedback/survey
Event handbook: completion, review, design, testing and feedback	Q2-Q3	Event Working Group and WS Sustainability		Time resource Software to get feedback/survey

OBJECTIVE 3		Technical/carbon		
TASKS	DEADLINE	RESPONSIBLE PARTY	KPI	RESOURCE REQUIRED
Support the implementation of the technical LCA project. Reviewing outcomes and making recommendations for wider adoption and dissemination.	Q2-Q1 26	WS Sustainability and Technical Working group	Outcome: Sense check and gap analysis of the process and viability for	

			regulatory requirements across the wider sport.	
Review, revise and support implementation of current carbon management and reduction plans including carbon accounting. Evaluate next steps required to meet objectives.	Q2-Q3	WS Sustainability and Technical Working group	Outcome: Ensure the plan going forward is sound and that current methodologies are delivering objectives.	
Establish mechanisms for membership reporting requirements are fit for purpose including engagement of relevant parties.	Q2-Q3	WS Sustainability and Technical and engagement Working groups	Number of members reporting	Time resource Software to get feedback/survey

OBJECTIVE 4		Biodiversity		
TASKS	DEADLINE	RESPONSIBLE PARTY	KPI	RESOURCE REQUIRED
Investigate the opportunity to partner and facilitate biodiversity activations at all WS owned events.	Q2-Q3	WS Sustainability and Biodiversity working group	Outcome: create a means of enabling biodiversity actions and restoration projects	
Support the implementation and dissemination of the EU BENCHES project.	Q2-Q1 26	WS Sustainability and Biodiversity working group	Outcome: Successful testing of BENCHES tool. WS specific dissemination plan	
Establish the mechanisms for biodiversity assessment, measurement and reporting at the MNA, class and club level.	Q2 – Q4	WS Sustainability and Biodiversity working group	Number of MNAs, classes and clubs reporting.	Potential software budget requirement.

OBJECTIVE 5		[INSERT OBJECTIVE]		
TASKS	DEADLINE	RESPONSIBLE PARTY	KPI	RESOURCE REQUIRED

7. Reporting and Review

Establish a process for regular reporting and review.

Example: "Submit quarterly progress reports to the World Sailing Board and present findings at the annual general meeting."

8. Continuous Improvement

Include a section for lessons learned and recommendations for the next year.